

FEB 28 2005



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Reply under 37 CFR 1.116
- Expedited Procedure -
Technology Center 2600

From: Teodor J. Holmberg
 Pages: 11 (Including this page)

Date: February 28, 2005
 Attorney Docket No.: 4925-100

Please deliver to:

Recipient: Examiner Srivastava, Vivek ART UNIT 2611	Company: U.S. Patent & Trademark Office	Fax No.: 703-872-9306
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 Confirmation Will Follow Confirmation Will Not Follow

Notes/Comments:

AMENDMENT IN REPLY
TO
DECEMBER 29, 2004 FINAL REJECTION
FOR
U.S. PAT. APP. SER. NO. 09/752,127

Contents: 11 pages of Amendment

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FEB 28 2005

Attorney Docket # 4925-100

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

In re Application of

Ari NIEMINENSerial No.: **09/752,127**Filed: **December 29, 2000**For: **System And Method For
Broadcasting Advertisements**

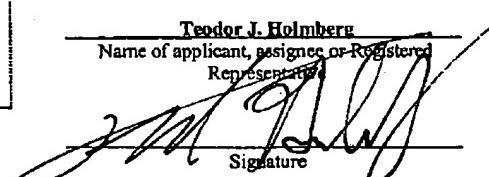
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Examiner: Srivastava, V.
 Group Art: 2611

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Teodor J. Holmberg
 Name of applicant, assignee or Registered
 Representative



Signature

February 28, 2005
 Date of Signature

Via Facsimile: (703) 872-9306

AMENDMENT AFTER FINAL REJECTION

SIR:

It is believed that no fees or charges are due at this time; however, if any additional fees or charges required at this time in connection with the application may be charged to our Patent and Trademark Office Deposit Account No. 03-2412.

The present Amendment amends some claims in order to comply with the Examiner's requirement of form expressly set forth in the December 29, 2004 Final Rejection. Thus, the Applicant respectfully requests that the Examiner enter the present Amendment after Final Rejection under 37 CFR §1.116. Furthermore, Applicant respectfully requests that the Examiner reconsider the finality of the rejection on the basis of the present amendment, and, having reconsidered, withdraw the final rejection.

In response to the Office Action dated December 28, 2004, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.